



**MAMA,
PLANT
A TREE**

WWW.MAMAPLANTATREE.COM

PLANT A TREE – DEMINE UKRAINE



**200 000 km² of Ukraine is mined
We will renovate ruined landscapes together**



PLANT A TREE – DEMINE UKRAINE

200 000 km² of Ukraine is mined.
We need 262 years to demine this
territory manually.

Every tree planted with “Mama plant a tree”
contributes to demining efforts on the
territory of Ukraine.

Every 2 USD spent plants one tree and allocates 50% of
the donation for the demining machines, which help to
speed up deminization of the territory to 6 years.

One demining machine costs - 1 M USD. The country is in
need of 60 of those machines



WHO ARE WE?



"Mama, plant a tree"

is Ukrainian planting tree organization that creates new forests, forest belts to mitigate the effects of climate change and human damage to ecology

We have organized a service that will do everything for you:

- choose planting location across the world and receive the permission to plant, no-cut agreement, and continuing protection
- purchase pre-agreed seedlings for the collected funds
- organize a qualified landing and provide watering
- send photo and video reports to patrons



THE MORE THE BETTER!

We join the world plan:
by 2030

350 million hectares will be planted, of which
170 million have already been planted



We have already started planting!
We need the help of your organization

PLANTINGS

**TREES CREATE OUR
CLIMATE!**

*Every year the average resident the planet produces 6 tons of CO₂
73 trees are required for compensation.*

No forest - No protection of the planet from overheating.

Consequently:

- fires
- frequent hurricanes
- "nervous" climate
- extinction of species
- soil fertility is lost





WHY BUSINESS SHOULD PLANT?

Today, consumers increasingly paying attention to eco-conscious, while they shop.

GET PHOTOS AND VIDEOS from the landing site, show that your company has created new natural filters.

TELL YOUR CONSUMER ABOUT IT, namely that it improves the Earth's climate together with you:

"You plant trees when you buy our service / product."

or: "We are a CO2 neutral company" next to your logo on the product you produce.



PLANT IN UKRAINE

HOW TO HELP?

Most important landings planned for season to create:

- forest belts and agroforests
- natural filters from dust storms between fields and settlements
- increase in forest coverage that absorbs CO2

HOW MANY SEEDLINGS ARE NEEDED AND PRICE?

Forests and Agroforests – 2 USD/tree

Kyiv region, Sumy, Chernigiv - 1 400,000 seedlings 15-30 cm high, watering is not required

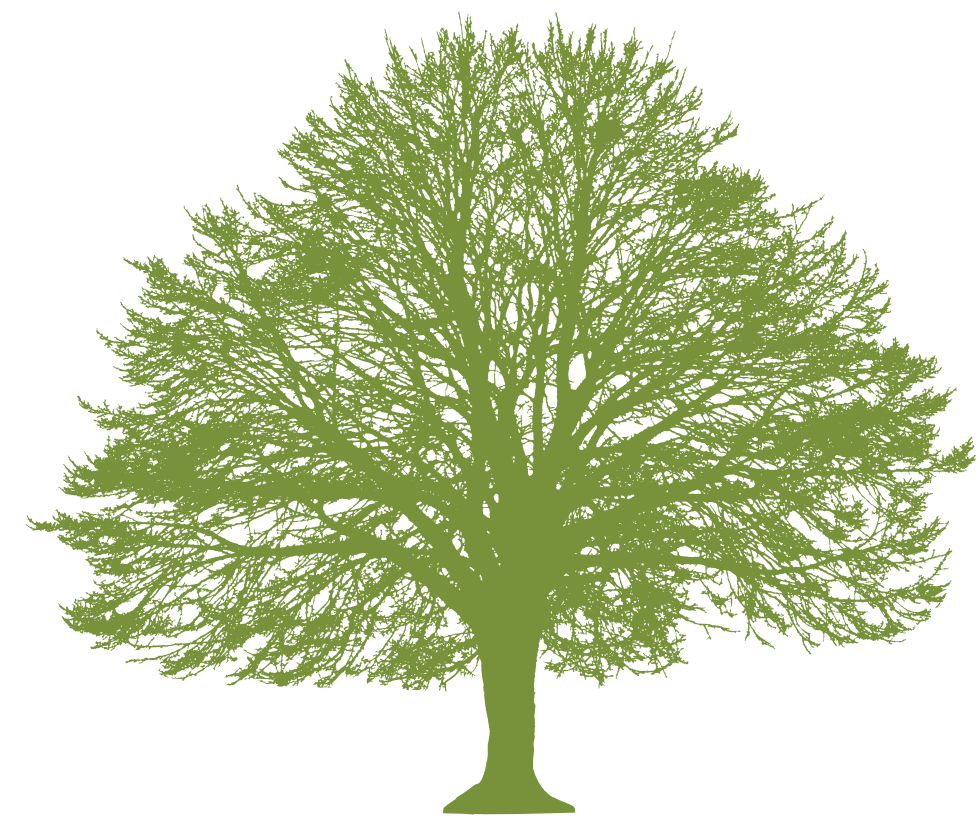
Brand Alleys, Family Alleys in deoccupied zones of Ukraine – 25 USD/tree

Bucha, Irpin, Borodyanka, Makariv - 15 thousand seedlings 1.5 - 2 m high + watering

SUGGI Pocket forests at hospitals and kindergarden yards – 3800 USD for 225m² piece

Planting on the territory of any municipals – starts with 20 USD/tree of 1.5 - 2 m height, watering is included

*Landing and watering are carried out and controlled by the organizers





PLANT WORLDWIDE

ASIA, NORTH AMERICA AND EUROPE

PHILLIPINES

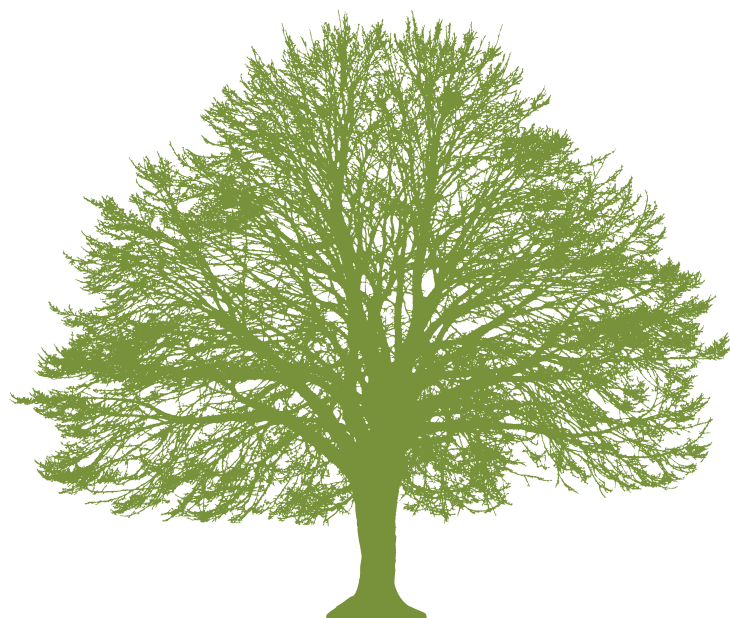
Mango (Mangrove): \$2/tree
Highest absorption of CO2
No watering required
Minimum 1000 trees
Up to 90,000 trees can be planted

POLAND

Pine: \$4/tree.
No watering required
Minimum: 10 000 trees
Large quantities are available and welcomed to be planted

CANADA

Different species: \$4/tree
No watering required
No minimum number required
Large quantities are available and welcomed to be planted





PLANT WORLDWIDE

MIDDLE EAST AND AFRICA



KINGDOM OF SAUDI ARABIA

Ghaf, Sidr, Acacia, Neem etc

\$14/Tree - up to 100,000 trees immediately (irrigation and infrastructure set up) larger numbers possible with advance notice



UAE

Ghaf trees (*Prosopis cineraria*): \$10/seed \$14/Tree (excluding cost of irrigation if needed)

Mango (Mangrove): \$14/tree. Highest absorption of CO₂.

No watering required Minimum 1000 trees can plant up to 50,000

LEBANON

40 different native species (i.e Cedar tree, Ash tree etc) - \$20/tree

PLANT WORLDWIDE

MIDDLE EAST AND AFRICA

MOZAMBIQUE

Mangos (Mangrove) - \$2/tree. Starting with 1 thousand tree up to 100 000 trees

KENYA

Mango (Mangrove): \$2/tree. Highest absorption of CO₂.
No watering required. 10 000 trees/per ha, starting with 1 ha minimum

UGANDA

Local species - \$2/tree. Starting with 1 thousand tree up to 100 000 trees

KONGO

Crevellea, Leceuna and Ecalputus - €2/Tree

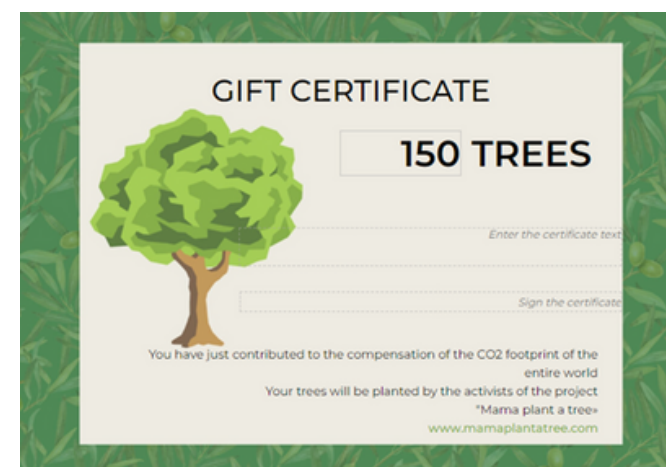


FOR B2C

PLANT A TREE

Plant in 1 click

Get your certificate and expect geo with pictures, once trees are planted



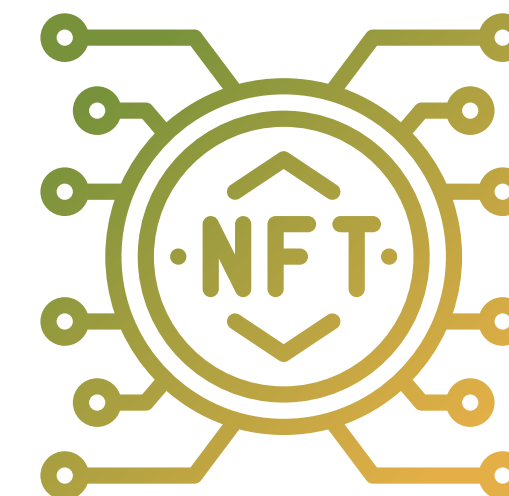
Gift Certificates

Buy online and print or e-mail to a friend



Family Cabinet

Plant virtually with families, teams, departments or compete with branches and we plant them for you



NFT TREE

By buying a virtual tree, you help us to diversify environmental impact: reforestation, ocean plantings, demining efforts

Wedding Plantings

Create a forest in honor of your date, or let the guests create one for you on your wish list



CO2 Calculation

Calculate how much CO2 do you produce and learn how many trees you should plant to compensate it

FOR B2B



CO2 Calculation

Calculate how much CO2 do you produce and learn how many trees you should plant to compensate it



OFFSET

through following projects:

- plant trees
- plant seaweeds in oceans
- plant moss

And receive your CO2 Neutral Certificate



Integration in marketing campaigns

We developed and runned many marketing campaigns, where tree planting is used as a marketing tool or event purpose

e.g. Map in the cafe



MARKETING CAMPAIGNS

EXAMPLES OF INTEGRATION WITH YOUR BUSINESS:

1. Plant a tree from each transaction your guests make

It will increase ecological awareness and overall loyalty to your brand among your clients.

2. Let the guest plant a tree with you

Offer your client to pay an extra amount for planting one tree along with their purchase.

It can be a sticker "I plant trees", or a pin badge, or any other merchandise that will guarantee that we plant a tree for them.

3. Plant a tree for one eco habit of your customers

e.g. customer who uses fabric shopping bag automatically plants one tree with you.

4. If they planted – you discount. If your customers already planted a tree and gave you evidence of it (payment transaction at the website etc) - you can give them a discount on your consideration.





THEY PLANT WITH US

ТОРГОВЕЛЬНИЙ ЦЕНТР
ЕПІЦЕНТР®

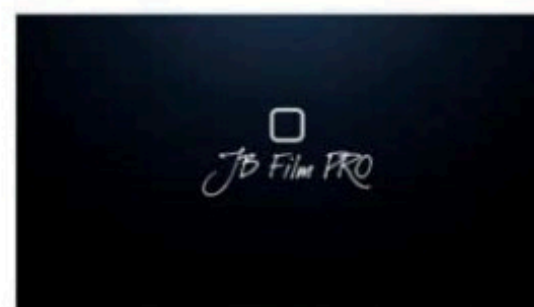
 **BINANCE**
— CHARITY

infopulse

 **Techstack**

Henkel

 **Pfizer**



Auditdata

MOONACTIVE

**COMIC
CON** 

 **UKRSIBBANK**
BNP PARIBAS GROUP





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